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Course 201-1: Organization Structure & Behaviour

Course Content

Unit 1. Introduction to Organization and Management

- 1.1. What makes an organization
- 1.2. Structure of organization
- 1.3. What is Management
- 1.4. Scope of Management
- 1.5. Role of Management
- **1.6.** Manager's Role (Interpersonal Role, Information Role and Decisional Role)
- 1.7. Managerial Skills (Technical Skills, Human Skills, Conceptual Skills)

Unit 2. Attitude

- **2.1.**Meaning of Attitudes
- 2.2. Characteristics of Attitudes

Unit 3. Motivation

- 3.1. What is motivation?
- 3.2 Nature and Characteristics of Motivation
- 3.3. Importance & Benefits of Motivation

Unit 4. Leadership

- **4.1.** What is Leadership?
- 4.2. Characteristics of Leadership
- 4.3.Leadership Styles
- 4.4. Leadership Skills(Technical Skills, Conceptual Skills. Personal Skills)

Unit 5. BPO & Call Centre

- **5.1.** What is B.P.O?
- **5.2.** What is out-sourcing? Benefits of outsourcing.
- **5.3.** What is Call Centre?
- 5.4. Call Centre setup & functions
